Hand-picked trips designed to encourage self-reflection and new perspectives

Carrier's 'Feel inspired' collection is set to inspire journeys that have a mind-altering effect



Manchester, January 2025

The experts at luxury tailor-made operator Carrier, have unveiled their collection of hand-picked journeys promising to spark curiosity and new possibilities. Taken from their turn-of-the-year campaign '*Feel every moment...*', the section 'Feel inspired' intends to offer travellers a broader understanding of the world and a new outlook on life.

Carrier's Head of Marketing, Byanne Akbor says:

"Our 'Feel every moment...' campaign explores travel through the emotions it evokes. We have chosen feelings that are not only conjured up when travelling but remain long after the journey has ended. 'Feel inspired' has been curated to inspire new possibilities and ignite a sense of wonder into the travel options for the year ahead. The collection explores new cultures, traditions, landmarks and connections; our team of Luxury Travel Designers have put together some truly transformative experiences that encourage travellers to say "yes" to new adventures and come back from their adventures changed for the better." The collection includes a range of exciting multi-centre holidays including a brand-new itinerary for Carrier: *'The siren song of the Cyclades'*. Carrier's Product Manager for Europe, Liz Goodwin says:

"Spanning 13-nights, our Greek island-hopping adventure offers travellers the chance to truly explore the Aegean archipelago. Each of the islands are very different, and all have their own unique stories to tell. Our itinerary can be tailored to take in what inspires people the most, be it art, history, fine dining, hiking, boat trips, or all of it. Stops include the popular islands of Mykonos and Santorini where there's plenty of chance for downtime, including romantic beach picnics. There are also visits to their lesser-known Cycladian sisters Paros and Folegandros; the stunning isle of Paros is authentically Greek, filled with hiking trails, and whitewashed fishing villages, and Folegandros has a lively backstory with a heady sense of history to discover."

A further addition to Carrier's offerings is a 14-night itinerary that gets under the skin of Thailand in the best possible ways, inspiring travellers to explore the alluring combination of the famous sights of Bangkok, as well as the country's paths less travelled. Carrier's Product Manager for Individual Touring Experiences, Deepavali Gaind says:

"We've incorporated all five senses into this exciting itinerary that explores eclectic Thailand from city to coast; we've aptly named it 'Open your mind'. It includes experiences such as joining a Muay Thai trainer in a boxing ring, sailing in a longboat to Phang Nga Bay's ancient caves, and walking through the treetops 30 metres above the botanical gardens of Doi Tung mountain."

For those looking to bring a taste of Thailand back home with them, Carrier include cooking classes for guests to learn how to make authentic Thai recipes from a local family.

The Kenyan savannah is high on the list of Carrier's recommended holiday opportunities, where travellers bring home, tales of sustainable initiatives, fascinating local culture, and the famous Big Five. Their *'Call of the wild'* itinerary, which they proposition is ideal for lovers of wildlife and nature, presents the chance to tour a giraffe sanctuary and elephant orphanage in Nairobi, as well as visiting the tribes of the Maasai Mara. Carrier highlight how curious children are well catered for on this itinerary, with activities such as the Little Five which challenges them to spot wildlife. Carrier's Product Manager for Africa, Amanda Bailey says:

"This Kenyan safari is jam-packed with experiences that will leave the whole family feeling inspired. Some of my favourites included are a helicopter ride over the Sugata Valley, foraging with a local hunter-gatherer who can introduce more than 300 plant species, and joining rangers on protected black rhino tracking and anti-poaching bush walks."

For further information on 'Feel inspired', or other themes in the 'Feel every moment...' campaign, see www.carrier.co.uk/feel.

-ENDS-

For press enquiries and a selection of images please contact: Char Connolly E: charlotte.connolly@carrier.co.uk