Carrier release collection of game-changing journeys for the year ahead 'Feel exhilarated' delivers blood-pumping adventures and opportunities for discovery in 2025



## Manchester, February 2025

The experts at luxury tailor-made operator Carrier, have unveiled their collection of hand-picked journeys designed to thrill and excite. Taken from their turn-of-the-year campaign 'Feel Every Moment...,' the section 'Feel exhilarated' features a collection of holidays and experiences that offer travellers thrilling adventures, whatever that means to them.

Carrier's Head of Marketing, Byanne Akbor says:

"The word 'exhilarating' is a very personal adjective; we know that we all find entirely different things in life thrilling. For some, physical exertion, and thrill-seeking go hand-in-hand so perhaps it's carving down pristine slopes; others will enjoy jet-skiing in warm waters or playing golf on one of Europe's top courses. For some, exhilaration looks a little different – perhaps catching sight of a breaching blue whale in the Arctic or viewing majestic mountains on a spectacular train journey. Our team of experts have curated our 'Feel exhilarated' collection to offer a sense of personal joy, animation, and elation, through the most glorious, adrenaline-filled, jaw-dropping adventures, whatever that means to each individual."

For intrepid explorers, Carrier highlight an expedition cruise with Seabourn as a chance to witness some of Iceland's most awe-inspiring sights. Promising to get under the skin of the country, the

voyage allows travellers to learn from the 23-strong Expedition team which is made up of academics, scientists and general naturalists.

Carrier's Product Manager for Cruise, Helen Tabois says:

"This expedition is packed with 'pinch me moments' including immersive experiences such as taking a submarine tour to discover what lies beneath the icy waters, walking on Greenland's ice cap which is part of the world's second largest ice sheet and hiking to the charming Hvanneyrarskál valley. Exploring this vast and awesome landscape really is an experience that will shape you."

Carrier also shine a spotlight on the breathtaking landscapes and thrilling adventures that come from being completely immersed in natural wonders. Claiming that journeying through the magnificent Canadian Rockies on the Rocky Mountaineer – routinely voted the most spectacular train trip in the world – will leave travellers struck by a sense of immense possibility. Their new itinerary 'Space and Time' offers the chance to take a heli-hike in the spectacular scenery of Banff National Park or take a bike ride along the 28km Seaside Greenway in Vancouver – the world's longest uninterrupted waterfront path.

For winter thrills amidst pristine mountains, Carrier share their suggestions of ski experiences, set to raise heart rates.

Carrier's Luxury Travel Designer Ben Whitehead says:

"If you're an adrenaline junkie, or the sort of person who needs excitement on holiday, then there's nothing quite like carving through the towering Swiss Alps where the scenes look otherworldly. It's not just the skiing though, there are all sorts of exciting activities in Switzerland that would attract non-skiers too. You can't beat Swiss fine dining at Michelin-starred restaurants, or a treatment at one of the award-winning spas such as Bürgenstock Alpine Spa which has panoramic views over Lake Lucerne."

For restless travellers whose idea of exhilaration involves activities that provide stimulation over relaxation, Carrier suggest a range of experiences that cater to everyone in destinations such as French Polynesia and Greece. In French Polynesia, there are water activities aplenty including helmet diving, sailing in a racing catamaran and night-snorkelling. Or land-based thrills such as hiking the depths of caves and the heights of mountains and tearing up the terrain on your own ATV. Over in Greece, Carrier recommend a stay at Sani Asterias where there are 10km of forest trails to explore and three watersports stations for guests to kayak, windsurf and wakeboard.

For further information on Feel exhilarated, or other themes in the Feel Every Moment... campaign, see www.carrier.co.uk/feel.

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