

CARRIER

Carrier Unlocks the Power of Exclusive Connections at "The Summit"



The Corinthia London – location for The Summit

October 2024: Carrier is building an exclusive community of agent partners, which Lee Marshall, Head of Trade Partnerships, describes as "a unique group of like-minded travel advisors aligned in values, business approach, and clientele, who find immense benefit in connecting and collaborating with Carrier, each other, and industry and subject matter experts."

As part of its event calendar for this agent community, Carrier has announced its inaugural Summit, taking place on 25 November at the Corinthia London. An invitation-only event, those attending will be first to hear about Carrier's 2025 plans, including two new product launches in the making. There will be expert guest speakers and an opportunity to meet core supplier partners and members of the Carrier senior team.

The Summit builds on the success of The Retreat, hosted earlier this year at The Grecotel Corfu Imperial, and the event will also incorporate an intimate reunion breakfast for agents who attended the Retreat in May. Carrier has already seen £1m in incremental sales from agents attending its Retreat. The Summit will deliver a carefully choreographed mix of business insights, thought-provoking panel discussions, supplier networking and one or two special guests for good measure.

Marshall adds, *"Many of our agents are homeworkers or sole business owners and there's a strong appetite amongst them for deeper human connection beyond just the products we and they sell. The community we're creating share their experiences, provide peer-to-peer support and unlock extraordinary potential. We're a community committed to learning from each other and helping each other grow and we actively involve these agents in our own journey".*

This week, Carrier also announced its 2025 Annual Awards ceremony will once again take place at the prestigious BAFTA headquarters on Piccadilly on Thursday 06 March 2025.

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