

CARRIER

Carrier appoints new Head of Product to lead evolution and innovation in product offerings



November 2024: Carrier, the award-winning Luxury Tour Operator, is delighted to announce the appointment of Rebecca Turner as the new Head of Product. Turner joins the company to drive its evolution and innovation in product offerings, aligning with Carrier's strategic goal of 'elevation'. Known for its exceptional supplier relationships and superior quality products, Carrier has already secured some of the highest value bookings in the industry. Turner's extensive connections and vast experience in product management and development are set to further strengthen Carrier's leading position in the market.

Turner began her career in the travel industry after earning a degree in Business & Tourism. She started at ITC Classics, where she honed her expertise in African travel reservations before transitioning to the Product department. After eight successful years, she moved to Gold Medal Travel, where she spent 13 transformative years, navigating the company's transition from private ownership to becoming part of Thomas Cook and later DNATA, with Travel2 also joining the fold. Her roles included Australasia Product Manager and Senior Product Manager for Asia, Australasia, and Africa. Turner has spent the last five years as Head of Product & Commercial for Luxury Brands Elegant Resorts and If Only.

Turner commented, *"I have long admired Carrier and have consistently heard glowing reviews from trade partners and suppliers. I am thrilled to join this incredibly talented team and eagerly anticipate contributing to the ongoing success, driven by unique and exhilarating product offerings tailored for the UHNW market. I am also very excited to forge and strengthen both new and existing partnerships as we continue this journey."*

Carrier's Managing Director, Natasha Towey, added, *"We've been searching for the right Head of Product, someone with the experience, passion and vision to be a pivotal player in the future triumphs of our esteemed brand, someone to take the helm of product innovation and excellence. We're thrilled to have Rebecca step into this role and excited for what we can deliver to our trade partners moving forward."*

Towey also added, *"Our product team is hugely talented and well-connected. Rebecca bolsters our team of 10 to a combined 85+ years of experience. Our product approach will remain very dynamic and flexible; we regularly source products outside our core portfolio, from super-yacht charters in the South Pacific to helicopter arrivals for a VIP*

experience at Glastonbury. We will continue to deliver new and exclusive experiences at the forefront of luxury and emerging trends; from dining in the home of a renowned chef to living like the Pope with exclusive access to his summer residence. Our commitment to animal welfare and more sustainable travel also remains an important part of our product strategy.”

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