

# CARRIER

Carrier launches *Running Wild*, a collection of itineraries exploring Africa and Asia's common ground



**November 2024:** Celebrating 40 years of curating unforgettable travel experiences, Carrier proudly unveils *'Running Wild: Journeys through Africa & Asia's Common Ground'*. This new wildlife centric collection pays homage to the operator's origins as African safari specialists and its continued passion for delivering bespoke, awe-inspiring adventures.

Forty years ago, Carrier embarked on a journey to introduce travellers to the enchanting wonders of Africa. With a deep appreciation for the continent's incredible landscapes and wildlife, Africa became a defining chapter in its legacy. Today, while Carrier's expertise spans the globe, its tailor-made tours continue to set the standard for delivering unforgettable, unparalleled experiences.

Deepavali Gaind, Product Manager and Asia expert says *"Our new collection has been built around three key pillars that lie at the very core of our product: **Conservation**, which is the heart of what we offer - celebrating the efforts of countries, lodges, and communities working tirelessly to protect wildlife; **Culture & Community**, because without the support of local culture and communities, there can be no wildlife protection, especially in land-starved and densely populated regions; and finally, **Privileged Access**, the honour of meeting the pioneers, leaders, and caretakers of these remarkable*

*lands. These pillars guide our mission to offer immersive, responsible travel that makes a meaningful impact.”*

Product Manager Amanda Bailey shares standout moments from the collection: *“Kenya offers incredible experiences rooted in conservation and community. A highlight is the Big Life Foundation, which protects over 1.6 million acres of wilderness while collaborating with local communities. Witnessing their efforts firsthand and participating in their initiatives was unforgettable. Another favourite was exploring Northern Kenya’s remote gems, like the Reteti Elephant Sanctuary. This community-run project rescues orphaned elephants and empowers over 1,200 Samburu women who provide goat’s milk for the calves.”*

Bailey continues, *Rwanda has so much to offer, from its rich history and culture to its breathtaking natural beauty. Akagera National Park is a prime example of successful conservation, having been revitalized over the past 14 years with the help of strong community engagement, it’s now a thriving home for wildlife and provides exceptional encounters with nature. One of the most profound experiences in Rwanda is trekking to see chimpanzees and mountain gorillas. With only 1,063 mountain gorillas left in the wild, being in their presence feels like an extraordinary privilege.”*

*Running Wild* celebrates the enduring connection between Africa and Asia, two continents separated by vast distances yet united by their extraordinary biodiversity. This shared natural heritage is brought to life in 12 bespoke itineraries - six in Africa and six in Asia, giving travellers the chance to experience nature’s most profound moments in ways that go far beyond standard offerings.

The collection draws on a range of captivating themes to bring these regions to life. Travellers can embark on **‘grand wildlife tours’**, such as uncovering India’s endangered and endemic species or exploring South Africa’s unforgettable landscapes beyond the Big Five. For those passionate about **‘nurturing the natural world’**, choose between off-the-beaten-track Gorilla trekking in Rwanda, or learn how communities live alongside the likes of elephants and leopards in Sri Lanka.

Other itineraries, like **‘Where safari meets sand’**, effortlessly combine adventure and relaxation, with stays in tea plantations and opportunities to explore Sri Lanka’s wildlife at one’s own pace, or travellers can relax after an early morning safari, combining South Africa’s deserts with the pristine shores of Mozambique.

Itineraries also cater to first-time explorers with enriching introductions to Africa and Asia, **‘For the greater good’** offers a deeper connection to conservation efforts in India, meanwhile, Kenya’s slower-paced safaris invite travellers to embrace the rhythm of the wild, with stays carefully selected for their focus on sustainable tourism and the greater good of the natural world.

For those seeking a more exclusive experience, **‘insider secrets’** unveil the world’s last intact delta - the Okavango - or guides you to off-the-beaten-path safari destinations in Sri Lanka, where expert-led tours offer a more private and intimate experience.

Meanwhile, witnessing the beloved big cats of the wild is a sight that almost every traveller craves, yet few are fortunate enough to experience. In the final chapter, **‘Hear them roar,’** discover where these majestic creatures roam, prowling across Africa or stalking through the jungles of Asia.

*‘Running Wild’* is not only a source of inspiration but also a valuable tool for travel agents, providing an exclusive resource to help clients realise their most ambitious dreams.

This collection is a testament to Carrier's enduring legacy of curating exceptional itineraries, celebrating the awe-inspiring beauty of nature while staying true to its commitment to excellence. It highlights the operators unmatched expertise in crafting extraordinary travel experiences that leave a lasting impression.

Discover the Running Wild collection... [www.carrier.co.uk/wild](http://www.carrier.co.uk/wild)

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